

# Tourism 12

## Specific Curriculum Outcomes

Students will be expected to

### Module 1: The Tourism Sector

- 1.1 demonstrate a detailed understanding of sector structures, components and interrelationships among components
- 1.2 demonstrate an understanding of the issues and challenges facing the sector
- 1.3 examine a range of trends in the sector
- 1.4 evaluate the economic and social impact of trends on the sector
- 1.5 investigate significant features of major Nova Scotia tourism markets, including economic impact

### Module 2: The Tourism Professional

- 2.1 demonstrate the knowledge, skills and attitudes to enter, stay in, and progress in the sector
- 2.2 demonstrate the qualities and behaviours that exhibit professionalism
- 2.3 communicate effectively in workplace settings
- 2.4 demonstrate the ability to work with others internally (coworkers) and externally (guests)
- 2.5 investigate sector standards and explore and/or acquire certification
- 2.6 access tourism resources
- 2.7 apply strategies for using tourism resources
- 2.8 investigate an occupation within the sector through research, information interviews, job shadowing, or work placement
- 2.9 develop a life/work portfolio to document achievement, plan a career, and reflect on their learning

### Module 3: The Tourist or Traveller

- 3.1 demonstrate an understanding of the history and evolution of travel
- 3.2 examine the motivations, needs, and expectations of travellers
- 3.3 demonstrate sensitivity to the issues of culture, diversity, demography, and safety of Canadian and international travellers
- 3.4 demonstrate sensitivity to the issues of culture, diversity and demography
- 3.5 demonstrate an understanding of the tourism regions of Nova Scotia

### Module 4: Transportation, Travel Services, Recreation, and Entertainment

- 4.1 compare surface, air, and water forms of transportation
- 4.2 examine current and future trends in each industry
- 4.3 investigate laws and regulations which have an impact on each industry
- 4.4 examine a range of social, economic, and environmental issues within each industry

## Module 5: Accommodations, Food, and Beverage

- 5.1 compare the types of food and beverage businesses, types of accommodations, types of attractions, events and conferences
- 5.2 describe the early history of hospitality and the business of inn keeping
- 5.3 examine current and future trends and influences in each industry
- 5.4 investigate laws and regulations which have an impact on each industry