

Entrepreneurship 12

Learning Outcomes

Students will be expected to

1. demonstrate a clear understanding of entrepreneurship and recognize their own and others' entrepreneurial characteristics and potential
2. generate ideas and identify entrepreneurial opportunities
3. develop and implement strategies to set and attain entrepreneurial goals
4. demonstrate a basic understanding of the role of entrepreneurship in local, national, and international economies
5. plan, implement, and evaluate a business or venture
6. demonstrate an understanding of the role of technology and its application to entrepreneurship
7. demonstrate the personal qualities and characteristics of successful entrepreneurs

Specific Curriculum Outcomes

Students will be expected to

Understanding Entrepreneurship

- 1.1 articulate a broad notion of entrepreneurship
- 1.2 communicate and demonstrate some of the main characteristics of a successful entrepreneur
- 1.3 assess their own entrepreneurial characteristics
- 1.4 recognize, value, and draw upon, as appropriate, the entrepreneurial talents and skills of others
- 1.5 understand and develop characteristics that they identify as being necessary to their success
- 1.6 identify specific indicators of success in their own and others' ventures

Opportunity Knocks

- 2.1 brainstorm ideas for business and venture opportunities
- 2.2 gather information, evaluate entrepreneurial ideas for a business or venture, and make informed decisions
- 2.3 use a variety of analytical tools to assess the financial viability of an entrepreneurial activity
- 2.4 select, evaluate, and defend appropriate research methods for assessing the feasibility of a business or venture
- 2.5 identify legal and ethical considerations that impact on a business or venture

Paving the Way

- 3.1 demonstrate effective planning
- 3.2 demonstrate the ability to develop strategies to deal with challenges
- 3.3 make and implement informed decisions
- 3.4 demonstrate the ability to reflect on and learn from experience
- 3.5 demonstrate a clear understanding of the values of a business plan

Making Connections

- 4.1 analyze connections among political, economic, environmental, and social issues
- 4.2 explore the impact of entrepreneurship on local, national, and international economies
- 4.3 reflect critically on ethical issues related to entrepreneurship activities
- 4.4 recognize the relationship among local, national, and international markets
- 4.5 identify the potential for local businesses or ventures in the global market
- 4.6 reflect critically on ethical issues related to entrepreneurship activities
- 4.7 identify trends that influence the marketplace

Diving In

- 5.1 prepare and present a plan to implement a business or venture
- 5.2 identify the criteria for assessing and evaluating the success of a business or venture
- 5.3 demonstrate a creative, resourceful approach in seeking the resources to start a business or venture
- 5.4 identify alternative funding sources for a business or venture
- 5.5 implement a business or venture
- 5.6 track the finances involved in their business venture
- 5.7 apply basic business skills such as bookkeeping, accounting management, finance, and human resources
- 5.8 demonstrate a commitment to ethical behaviour when developing and operating a business or venture
- 5.9 explain the role of financial institutions in supporting businesses and ventures
- 5.10 review and reflect upon the business or venture experience
- 5.11 share with peers the results of the business or venture experience
- 5.12 negotiate assessment and evaluation of their business

Technology and Entrepreneurship

- 6.1 demonstrate an understanding of the role of technology in business
- 6.2 demonstrate the ability to use technology in an entrepreneurial activity
- 6.3 identify opportunities in technology-related businesses
- 6.4 use the Internet for business purposes

Putting It All Together

- 7.1 apply teamwork skills to solve a business problem
- 7.2 assess how personal attributes influence the success of a venture
- 7.3 establish and use criteria to evaluate group processes and their own roles and contributions to the group process
- 7.4 reflect critically on ethical issues related to entrepreneurship activities
- 7.5 identify the roles of leadership and teamwork in entrepreneurial activities
- 7.6 demonstrate collaboration and consultation with others in entrepreneurial activities