

Business Management 12

Learning Outcomes

As a result of their learning experiences in Business Management 12, students will be expected to

1. demonstrate a clear understanding of the business environment in which Canadian firms currently operate and identify the variables and complexities that affect managerial decision making
2. demonstrate a clear understanding of the manager's role and recognize their own and others' management characteristics and potential
3. demonstrate an understanding of the role of technology and its application to management
4. demonstrate communication and interpersonal skills required in the modern work environment
5. apply management principles to a wide range of enterprises and situations
6. articulate the impact of social, economic, and technological change on management attitudes and principles
7. identify opportunities to apply management concepts and principles to personal and career situations
8. working independently or with others, investigate and report on an issue in the work environment

Specific Curriculum Outcomes

Students will be expected to

- 1.1 examine basic business functions and analyze their interdependence within a wide range of business ownership types
- 1.2 assess the current state of the business cycle and its impact on companies and managers today
- 1.3 analyze connections among legal, political, economic, environmental, and social issues
- 1.4 identify and explain the impact of external variables in the business environment that influence management decision making and strategy
- 1.5 apply business principles to specific scenarios and case studies

- 2.1 describe and explain the importance of each of the manager's functions, roles, and responsibilities
- 2.2 evaluate the appropriateness and effectiveness of various management styles in a variety of business settings
- 2.3 assess their own managerial characteristics
- 2.4 recognize, value, and draw upon the managerial qualities of others

- 3.1 demonstrate an understanding of the role of technology in business
- 3.2 demonstrate the ability to use technology in business research and presentations
- 3.3 use the Internet effectively for business research
- 3.4 identify the technology skills required by managers in varied organizations
- 3.5 identify opportunities to apply technology in different industry and business types
- 3.6 assess the future impact of technology in the workplace

- 4.1 present formal and informal written and verbal information in appropriate business format
- 4.2 demonstrate skills required to work productively as an individual and team member to solve business problems
- 4.3 provide and accept constructive feedback within a team situation

- 5.1 demonstrate an understanding of basic management strategies
- 5.2 gather and interpret information to apply change management strategies to corporate, entrepreneurial, not-for-profit, and government environments
- 5.3 develop and implement strategies to set and attain management goals in specific situations
- 5.4 demonstrate effective planning
- 5.5 develop strategies to deal with challenges and change
- 5.6 make and apply informed decisions
- 5.7 demonstrate the ability to reflect upon and learn from experience
- 5.8 participate actively in planning, organizing, and conducting a school or community event

- 6.1 describe the impact of globalism and the resultant changes in the competitive environment
- 6.2 monitor the current economic and political environment globally and within Canada
- 6.3 reflect critically on how social issues such as diversity, corporate social responsibility, and ethics are influencing the manager's role and style
- 6.4 evaluate the impact of new concepts such as knowledge management, learning organizations, enterprise systems, and change management on the roles of managers and employees

- 7.1 investigate a range of career opportunities
- 7.2 determine the best personal fit for their skills within a business environment
- 7.3 apply time, project, and change management concepts to personal and educational challenges
- 7.4 develop e-portfolios to showcase personal attributes, skills, knowledge, and completed projects that identify and reflect progress toward achieving management and career goals

- 8.1 develop and refine proposals
- 8.2 identify information needs, then locate and evaluate resources
- 8.3 share research and reflections
- 8.4 set deadlines and develop work plans
- 8.5 gather, organize, and synthesize information and ideas
- 8.6 reflect on and assess their own learning and the learning of others
- 8.7 use technology effectively to enhance their projects and presentations